

Standards Strategy for Egyptian Organization for Standardization &Quality

Mission

To become the beacon of knowledge that provides a mechanism for stakeholders to work together to prepare and issue standards and develop them on an ongoing basis. We aim to elevate the quality of all products, services and systems; facilitate integration into the global economy and promote environmental and consumer protection.

Vision

"To become the reference on standards in the Arab World & Africa, and to have a voice in global standard setting practices."

Through:

- 1. Considering the local, regional and international requirements when setting standards to facilitate bilateral trade between countries.
- 2. Maintaining open communication lines with the industrial sector to educate them on the benefits of standards and learn from their implementation challenges.
- 3. Facilitating the process of inquiry through a knowledge management platform.
- 4. Becoming knowledge leaders in the field of standards and sharing this knowledge through training, articles and conferences.

Strategic Themes

01

Greater

Collaboration

EOS will seek to engage with its stakeholders more effectively and through greater interaction in the coming years.

02

Export Focus

This should reflect on the work area priorities of EOS. The internal priorities need to at all times align with the greater priorities and strategies of Egypt, which in the coming few years necessitates a focus on exports.

03

Communication

Both internally within EOS as well as externally with stakeholders and

04

Automation

EOS will leverage technology platforms more effectively to

05

Thought Leadership

EOS should focus on building capacities of existing staff and of the various players in the ecosystem in order to improve the environment in Egypt.

citizens through better utilization of media and the various communication channels.

expedite and facilitate joining committees, purchasing standards and inquiring about the various aspects.

EOS Core Values

- Integrity & Impartiality
- Approachability
- Attention to Detail
- Partnership
- Sustainability
- Teamwork
- Expertise